



## **Cameron Shaw**

Web Designer & Developer (SitesByCam)

 United Kingdom

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 <https://www.linkedin.com/in/cameron-shaw-079367348/>

 <https://github.com/SitesByCam>

 <https://sitesbycam.github.io/sitesbycam-portfolio/>

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### **PERSONAL STATEMENT**

Aspiring web designer and developer currently completing a BSc (Hons) in Computing. Experienced in building responsive, modern websites using HTML, CSS, and JavaScript, with a strong focus on clean, professional design and user experience. Actively developing real-world projects under the brand "SitesByCam" and seeking opportunities to apply and grow my skills in a professional environment.

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### **KEY SKILLS**

#### **Technical Skills**

- HTML, CSS, JavaScript
- Responsive Design (Mobile-first)
- UI/UX Design Principles
- Git & GitHub
- Basic PHP & MySQL
- Website Performance Optimisation (Lighthouse, caching, preloading)
- SEO Optimisation
- Report Writing
- Academic Writing
- Harvard Referencing
- People Skills
- Communication Skills
- Punctuality
- Payments
- Time Management
- Social Media
- Social Media Marketing

- High-pressure Environments
- Research Skills

### **Tools & Technologies**

- Visual Studio Code
- Chrome DevTools
- Hostinger / GitHub Pages
- Microsoft Power BI
- Microsoft Office 365
- Adobe Photoshop
- MySQL Workbench

### **Soft Skills**

- Strong communication skills
  - Time management and organisation
  - Ability to work in high-pressure environments
  - Strong work ethic and reliability
  - Problem-solving mindset
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## **PROJECT EXPERIENCE**

### **Web Developer – SitesByCam (Personal Projects)**

*2025 – Present*

- Designed and developed responsive websites for small business concepts, including “Cake Bake”
  - Built clean, modern user interfaces with a strong focus on usability and professional design
  - Implemented interactive features such as image sliders, accordions, and responsive navigation menus
  - Developed contact and booking systems using JavaScript and backend technologies (PHP & MySQL)
  - Optimised website performance through image compression, font loading strategies, and caching techniques
  - Ensured full responsiveness across mobile, tablet, and desktop devices
  - Developed reusable website templates to streamline client projects
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## **EDUCATION**

**Riverside College: BSc (Hons) Computing (Top-Up Degree)**

*Currently Studying*

**Riverside College: HND Computing – Merit**

**Riverside College: Microsoft Power BI Training**

**Riverside College: HNC Computing – Merit**

**Cronton Sixth Form College: BTEC Level 3 IT – Merit**

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## **Experience**

### **Kitchen Porter / Chef – Church View Inn**

Mar 2022 – Nov 2023

- Worked efficiently in a high-pressure kitchen environment
- Developed teamwork and time management skills

### **Telephone Operator – Alpha Taxis**

Oct 2024 – Jan 2025

- Handled customer bookings and enquiries in a fast-paced environment
- Maintained clear communication and accuracy under pressure

### **Telephone Operator – Halton Town Taxis**

Mar 2025 – Sep 2025

- Handled customer bookings and enquiries in a fast-paced environment
  - Maintained clear communication and accuracy under pressure
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## **ADDITIONAL INFORMATION**

- Founder of “SitesByCam” – developing real-world web design projects
- Strong interest in UI/UX and modern web design trends
- Continuously learning backend development and database integration
- Strong willingness to learn

- Tenacious work ethic